

Stepping Into The Wedding Planning World

By Denise Duncan

Have you seen that movie where Jennifer Lopez played a wedding planner for one of the biggest wedding planning businesses in San Francisco? While this movie may seem way too much, the job of a wedding planner is actually very real. There are people out there who do make a decent living setting up weddings for couples.

Especially those who do not have an inkling as to how they are supposed to make their special day become a reality. Entering the wedding planning business is no easy task. But if other people can do it, then so can you. Start off with an outline of what most weddings will need.

Making a list of the essential elements of a wedding will help you map out what your next moves should be. Then start assembling your price listings for certain wedding packages. And start canvassing for the needs that come with a wedding planning business.

It will be necessary to establish contacts with reputable florists, bakers, churches, reception venues, caterers, dress and gown designers and tux rental shops. You may also want to get in touch with limousine services, ice sculpture makers, bands, and calligraphers or printers. You will need to have a list of these sources for your wedding essentials.

You want to be able to provide the best possible prices and price listings for the items and services your client will need, once you have a client. It's always a good idea to start with a wedding planning event for a friend or a member of the family just to get your feet wet, so to speak.

As a wedding planner you will create a wedding plan presentation for your clients by talking about what they want their wedding to be all about. Ask them about the color scheme they want and everything else that their big day requires. You will need to keep track of all that they need and create schedules for any other pre-wedding events and needs. Keep a file folder for each couple as well as a date book for yourself to keep track of what you need to do and when.

Look through some of the wedding planning sites online to help you gain a little perspective on the business. This will help you figure out what your next step will be. Your first wedding planning project may not be as successful as your next venture, but don't forget to take pictures of everything you have set up to use as an example and a reference for your future clients.

This way you are building a repertoire of ideas to try and sell your services to those people outside of your immediate circle of family and friends.

Denise Duncan has been involved in the wedding planning business for a number of years, and is an author and editor for My Wedding Information Website.

Source:www.isnare.com